

YOUR JOURNEY BEGINS WITH US

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VIRTUOSO LIFE

A dramatic landscape photograph of a winding road on a rocky cliffside at dusk. The road, illuminated by warm lights, curves up the cliff towards a lighthouse perched on a peak. The sky is a deep blue, and the sea is visible in the distance.

2020

BRIGHT IDEAS FOR A NEW DECADE OF TRAVEL

UNSUNG ESCAPES • INSIDERS' IRELAND • INDIA AND NEPAL

Next stop: Mallorca, Spain

12 Forks in the Road

Another Virtuoso Luxe Report finding: Some travelers make restaurant reservations even before booking flights. Local food experiences are on the rise too. (At Maine's **White Barn Inn**, guests can spend a day on a lobster boat and visit a market with a chef before a six-course lobster-themed meal.) And kids are making macarons in Paris and topping pizzas in Italy, says Lindsey Prumers, a Post Falls, Idaho-based travel advisor. "Cooking shows, particularly those involving junior chefs, have stirred up a trend."

13 Holistic Journeys

Inward bound: Hiking at The Ranch Malibu.

Treatments such as crystal facials, once the purview of new-age boutique spas, have spread to more-mainstream venues, such as the Willow Stream Spa at **Fairmont Kea Lani, Maui**. On the other end of the fitness spectrum, there's the seven-day intensive at **The Ranch Malibu**. Participants receive diagnostic testing, join arduous daily hikes, and sweat during group classes, while nutritionists take the decision-work out of dinner with meal plans that center around nutrient density. And in Alicante, Spain, **SHA Wellness Clinic** emphasizes mindfulness, natural therapies, meditation, and nutrition.



Small and mighty: Kids are venturing farther afield.

15 Global Citizens in Training

Once upon a time, a week at Disney or a fly-and-flop to Hawaii topped family-travel lists. "People willing to take their kids farther afield were the outliers. Now, it's the exact opposite," says Amie O'Shaughnessy, a Piedmont, California-based Virtuoso agency owner. More parents are looking for hands-on experiences to engage the whole group – and trips centered around raising globally focused kids. One step toward global citizenship: a private safari in Tanzania. Tour operator **Artisans of Leisure** builds eight-day trips with families in mind, down to nap-adjusted timelines. Along with spotting animals they know best from the Babar books, kids can make new friends while volunteering at local schools.

14 On the Heritage Trail

"I've seen a huge spike in clients requesting to visit small villages and towns overseas to trace their ancestors," Lindsey Prumers says. "Ancestry-tracking websites inspire people to walk in the steps of their great-grandfathers." One search revealed that her clients were related to the mayor of Bucciano, Italy. "The community threw a huge party in the streets outside the town hall," Prumers says. She also sees a huge demand for heritage tours in Ireland, where Dublin-based Virtuoso tour connection **Adams & Butler's** in-house genealogist sleuths out family trees. "The wave of television programs on celebrities' roots has caused tremendous interest," says founder Slobhan Byrne Learat.

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FROM
OUR
ARCHIVE

VIRTUOSO LIFE ON OPENING YOUR EYES

"Take a kid along, if possible; you'll see the world differently through their eyes. Wherever you go, do everything you can to learn about what's there in the natural sense. Our lives depend on maintaining the good health of the natural world." – *Sylvia Earle, marine biologist, January 2001*

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Holistic Journeys



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