

american spa

2019 Women In Wellness Awards: Owner & Operator Of The Year

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Back for its third edition, *American Spa's* Women in Wellness Awards honor those who are making an impact in the industry and beyond. These exceptional women are transforming the wellness world with their noteworthy contributions such as serving on related industry boards and organizations, discovering untapped opportunities, giving back, and bringing their unique perspective to all that they do. Nominated by their peers and chosen by acclaimed wellness journalists, these women are showing they're a force with which to be reckoned.

From August 26 through September 4, *American Spa* will be announcing one new winner and two finalists of the 2019 Women in Wellness Awards each day. Today, discover the Brand Founder of the Year.

Owner & Operator: This award honors the female owner of a spa or wellness facility who makes an impact by successfully managing with business acumen, creativity, integrity, and grace.

FINALIST: Sue Glasscock, co-owner, [The Ranch Malibu](#)



Sue Glasscock founded The Ranch in September 2010 with her husband, Alex. The couple's passion for healthy and balanced living through outdoor activities and appreciation for nature were the guiding principles in creating their first fitness and wellness retreat located in Malibu, California. As cofounder and chief creative director, Glasscock oversees all aspects of the guest experience outside of the program itself, including the interior design of all rooms and common areas of The Ranch, curation of amenities and the landscape design throughout the property including the on-site organic garden. She also manages the development and design of The Ranch branded beauty and apparel lines along with developing the packaging for all branded products. She provides crucial direction on the design of all marketing and branding materials for The Ranch and relevant collateral to ensure a consistency in aesthetic across all platforms. Glasscock remains an exemplary example to the guests by maintaining an active and athletic lifestyle. She takes pleasure in engaging with guests from time to time whether it be joining a morning hike or dropping in for a yoga or weight training session. The Glasscocks have been married for 20 years and currently reside on The Ranch with their dogs Max and Clara, two goats, and two horses.